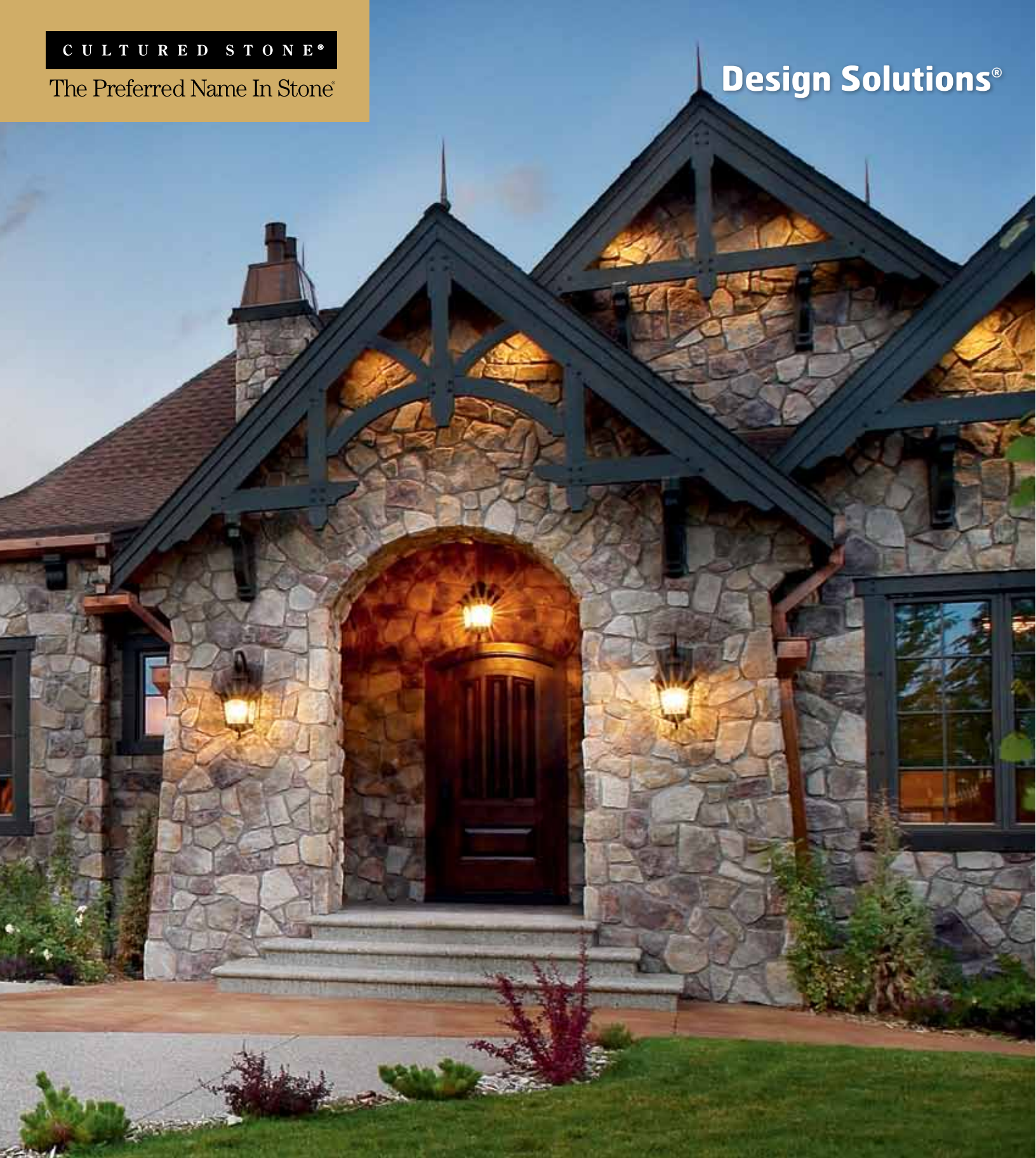


CULTURED STONE®

The Preferred Name In Stone®

Design Solutions®



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## Live your Dreams

Our homes are an expression of our true selves and the heart of our everyday activities. They shelter not only our material possessions, but memories of the good times we share with family, friends and neighbors. Over time, our homes evolve as an expression of our taste, and of the activities that fill our days.

We invite you to leaf through these pages for inspiration that will help you make your home a tangible expression of your dreams.

Doug Lehman  
Jeff Byers  
Todd Gluski









## Stone: The Heart of a Home

Much has been said about the difference between a house and a home. What is it that transforms four walls and a roof into a haven? Is it comfortable furniture? A well-considered art collection? Perhaps. But we think it's something more elemental. We think the difference between a house and a home lies right on the surface.

For centuries, stone has been at the heart of homes all over the world. Its strength and durability are well established. But its versatility is still being discovered. After all, what other material can be both modern and traditional, whimsical and formal, timeless and avant-garde? Stone lends authenticity, character and, above all, heart to any structure it graces. And, as you're about to see, there's no limit to the ways it can inspire you.

### CULTURED STONE® VENEER. A SMART CHOICE

As an architectural element, there's no question that stone is an attractive option. But full-thickness natural stone is heavy, difficult to install and can be limited in terms of choice. Manufactured stone veneers present nearly limitless options for size, shape, color and texture. And since 1962, the Cultured Stone® brand has been the preferred name in manufactured stone. It's lightweight, easy to install, and comes in an unmatched variety of shapes, colors and textures. So you get the look of stone, plus the artistic freedom to create a design that's stylish and personal. Whether you prefer the rustic charm of Southern LedgeStone, the weathered Mediterranean grace of

Del Mare LedgeStone® or the rugged and refined Cobblefield® stone veneer, you're making a smart choice with Cultured Stone® veneer products, the #1 brand for 11 years running, according to *Builder Magazine*.

### VALUE THAT GOES BEYOND THE SURFACE

Of course, choosing Cultured Stone® veneer stone does more than just add beauty to a structure. It adds real, measurable value, as well. A study by an independent research firm showed that the addition of stone veneer—even in small amounts—increased the perceived value of a home in the eyes of a potential buyer. Adding Cultured Stone® veneer products to a home, business or landscape makes people take notice. In a recent study, homeowners said they believe that a Cultured Stone® veneer façade increases a home's value by 10%. Respondents also said they were more likely to consider purchasing a home featuring a stone veneer façade than the same house without one.

### CRAFTSMANSHIP THAT LASTS

Cast in molds of natural stones and meticulously hand colored, each Cultured Stone® veneer texture is created with painstaking care and superior artistry to give it the look and feel of real stone. Once installed, Cultured Stone® veneers are virtually maintenance free. An occasional light washing to remove dust and dirt is all that's needed. And they're backed by a 50-year limited warranty.









## Come Home to Beautiful

There are so many ways Cultured Stone® veneer can make an impact, but few are more dramatic than when it's used on the exterior of a home. A Cultured Stone® veneer stone exterior takes a home beyond the ordinary, beyond the expected. It's a graceful and time-tested way to lend charm, character and value to your home.

Whether you want to evoke a specific period, or just boost your curb appeal, there's no better way to make a statement than with Cultured Stone® veneer stone on a home's exterior.







## To the manor born

Nothing evokes the look and feel of a stately manor house like an elegant stone façade. Whether it's covering the entire structure or used as a strategic design component, Cultured Stone® veneer makes an undeniably dramatic impact on the homes featured here. And it can do the same for yours.

For the grand and timeless look of a manor house, these homes used Country LedgeStone, Old Country Fieldstone and Dressed Fieldstone to create dramatic façades that bring to mind a more genteel way of life.



## Put out the welcome mat

The most coveted homes in a neighborhood create a welcoming impression long before you walk in the door. And one of the most dramatic ways to create this impression is with stone veneer.

Using Cultured Stone® veneer products in exterior applications helps create what real estate agents refer to as curb appeal, that certain something that makes people stop and look at a home and wish it were their own. Combine it with expert landscaping and dramatic lighting to give neighbors, guests and even total strangers a warm feeling.







Gray Cobblefield®

## What's your style?

A rustic villa in Tuscany. A pastoral English cottage. A majestic Colorado ski lodge. As we return from our travels, we recall the many ways stone appears in distinctive local architectural styles. Create your own memories with Cultured Stone® veneers.



## Stone veneer accentuates the positive

Cultured Stone® veneer products are a great way to highlight design details and make sure they're noticed, regardless of the architectural style. From columns to feature walls, even a small amount of stone veneer makes a big impact and leaves a lasting impression.



Southwest Blend Pro-Fit® Ledge Stone

## Heighten the Drama by Bringing Cultured Stone® Veneers Indoors

We know that Cultured Stone® veneers make a dramatic impact on the exterior of a home. So why not bring it inside for the same effect? This stunning home uses Del Mare LedgeStone® on the interior walls to make an undeniably dramatic statement. It's hard to imagine getting the same effect from a painted wall.

Even in relatively small applications like an accent wall or a fireplace surround, Cultured Stone® veneer products can make an otherwise uninteresting room or feature into a showstopper. The characteristics of Cultured Stone® veneer products also make them an ideal solution for remodeling projects.



Palermo and Patina Del Mare LedgeStone® Blend





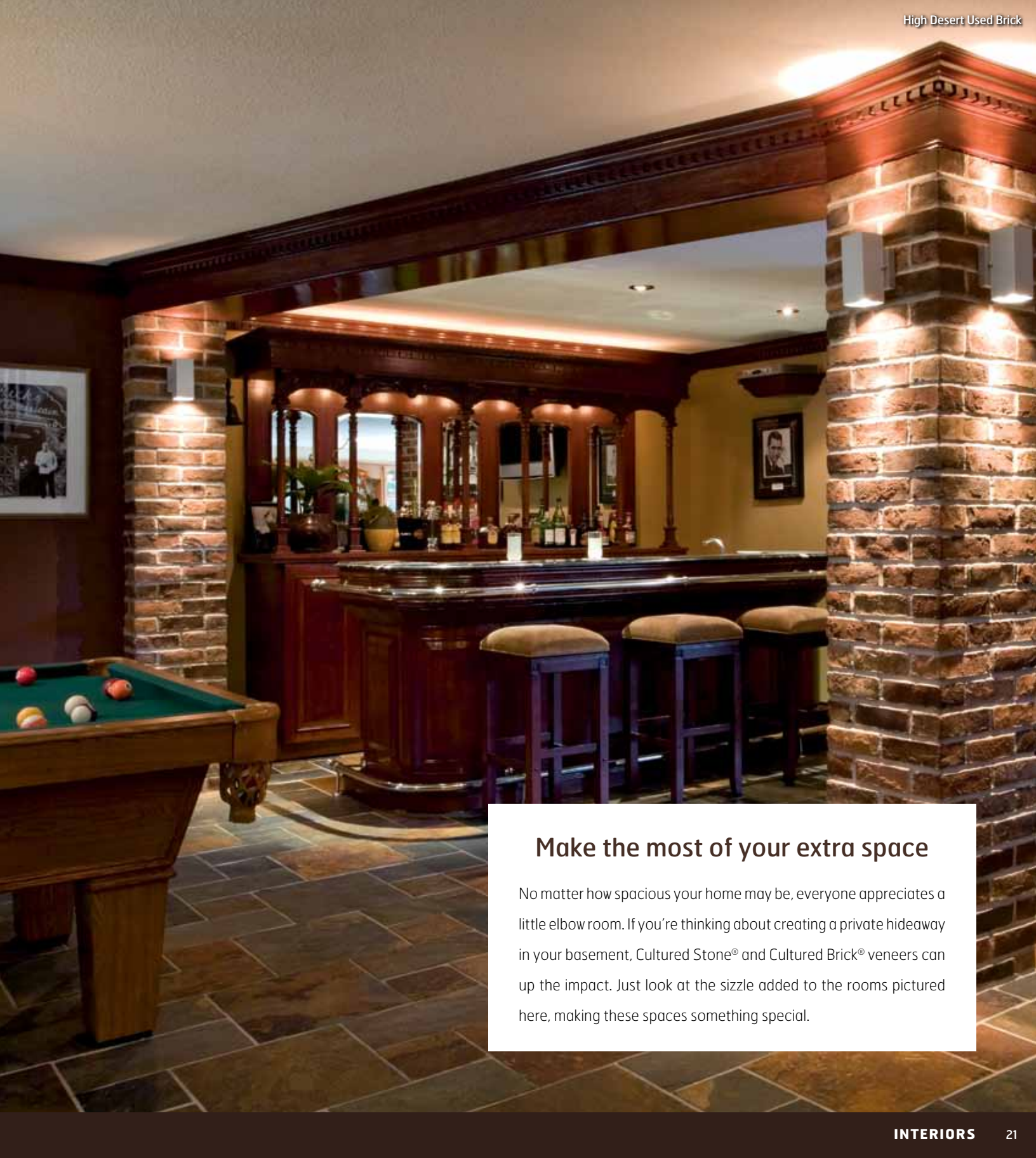


## Get creative with Cultured Stone® veneer

One of the great things about working with Cultured Stone® veneer is the breadth of the product line. With hundreds of different shapes, sizes, colors and textures to choose from, the options are nearly endless.







## Make the most of your extra space

No matter how spacious your home may be, everyone appreciates a little elbow room. If you're thinking about creating a private hideaway in your basement, Cultured Stone® and Cultured Brick® veneers can up the impact. Just look at the sizzle added to the rooms pictured here, making these spaces something special.



## Gather 'Round the Hearth

Throughout history, fireplaces have served as the gathering place of our homes. The light and warmth of the fire draw us near, serving as the center of celebrations, the focus of family activities and offering the assurance that we are safely home. Some of our happiest childhood memories are centered here: reading stories aloud, waiting for Santa, snuggling up on cold winter nights to toast marshmallows or play games.

A fireplace clad in Cultured Stone® veneers can serve as the heart of your home, bringing friends and family together to share the warmth. The Palermo Del Mare Ledgestone® in these photos was used to create a dramatic wall of stone veneer that becomes the focus of a central gathering place, evoking style and substance in this family room.







## Turn up the texture

As we draw near the hearth, we are intrigued by the texture of the stone veneer, tempted to linger, to touch, to bask in the warmth of the fire. No other material offers the depth, the complexity of color and pattern, the tactile distinction of stone. Consider the function of the room, the style of your home and your personal taste as you select the texture that will bring your vision to life.



Aspen Country LedgeStone and Dressed Fieldstone



Chardonnay Country LedgeStone

## Every home needs a quiet corner

Given the hustle-bustle of our daily lives, we sometimes need a quiet moment in a cozy corner where we can stop to take a breath. A few minutes of solitude are even sweeter in the warmth of a flickering fire. Consider the craggy comfort of a fireplace clad in Cultured Stone® veneer for your sanctuary.











Bucks County Rockface

## So many styles, so little time

Sometimes all it takes to bring a room into focus is exactly the right stone veneer. No other material has the versatility of Cultured Stone® veneer products. Depending on the shape, color and texture of the stone veneer, it's easy to achieve a sleek, modern look or a quaint, country feel, traditional formality or a casual elegance. Any look is possible with the help of stone veneer.



Aspen Dressed Fieldstone



## Outdoor Living with Style and Comfort

Lounging in a lawn chair under the midday sun or lying back gazing at the starry summer skies, your own back yard can become an inviting and easily-accessible getaway. Adding a rugged stone fireplace, a dramatic stone veneer wall or a sophisticated outdoor room can expand your living space and make escape even more enticing.

Cultured Stone® veneers are perfectly suited for outdoor spaces that reflect the style and ambiance of your home or offer an unexpected contrast to your interior design. And, of course, the strength, texture and inherent beauty of stone veneer are perfectly at home, indoors or out.



Chardonnay Country LedgeStone









## Bring the indoors out

Who says you can't take interior design outside? Turn a deck or patio into an extension of your home by adding sophisticated touches like a bar, a comfortable seating area and an outdoor fireplace. Install a fire pit surrounded by built-in benches for cozy evenings under the stars. Or why not create an outdoor kitchen complete with a barbecue and expansive work areas? There are any number of Cultured Stone® veneer products to help create the perfect outdoor room.





Chardonay Drystack LedgeStone



## Entertain with stone veneer

Stone veneer looks right at home outdoors, and it'll be the center of attention when it appears on a barbecue or a patio fireplace. With a variety of colors and textures mirroring the bounty of nature, there's one that's just right for your backyard project. Rugged or refined, subtle or striking, stone veneer will steal the scene.



Black Rundle Country Ledgestone



Eucalyptus Country Ledgestone

## Play up the drama

Cast Cultured Stone® veneer products in a starring role as dramatic design components. Feature your favorites in architectural details like arches, arbors and walls. They're the perfect backdrop for flora and fauna.





## Dressed for Success

Consumers have more choices than ever before. So it pays for businesses to create a distinctive visual experience inside and out. Designing with Cultured Stone® veneer stone is one of the best ways to do just that. It lends weight, drama and originality to a retail storefront, a chic dining room or a hotel lobby.









## Stone veneer speaks volumes

No other building material can evoke a time and place quite as well as stone veneer. And for commercial applications, it is an excellent tool to have in your design arsenal. Depending on the chosen style, Cultured Stone® veneer stone can create a historical look or one that's purely modern. It can add definition and differentiation to a retail space or restaurant.



## Consider the versatility of Cultured Stone® veneer products

Different architectural styles denote different times and places. One of the easiest and most effective ways to communicate a specific architectural style is with Cultured Stone® veneer stone. Notice how it's used in these photos to communicate a diverse range of styles and regions, from imperial China to a Swiss chalet to a Craftsman

bungalow. And that's just the beginning. An Arts and Crafts building brings to mind California in the early 20th century. A Tudor structure calls up images of a cozy English pub. Cultured Stone® veneer stone can help set the stage for just about any time or place, from the Wild West to the Far East.







Southwest Blend Pro-Fit® LedgeStone

## Take it indoors

The mood established on the exterior can easily be carried into the interior with Cultured Stone® veneer products. This helps create a cohesive design direction while adding an unexpected sense of drama to the interior aspects of a project.



Chardonay European Castle Stone

# GETTING STARTED

Realizing your vision for your home might be easier than you think. Whether you're working with an architect or a designer, hiring an installer, or planning to do it yourself, Cultured Stone® manufactured stone veneer is a great way to bring your dreams to life.

**Here are some of the things you'll want to consider as you're planning your project:**

## STYLE

Consider the style, size and surroundings of your home. With so many options, there's sure to be a Cultured Stone® veneer stone texture and color that's the perfect complement.

## TEXTURE

Utilizing different textures can create a dramatic effect indoors or out. That's why there are so many Cultured Stone® veneer stone options to choose from, including:

Ledge	Field
Random Ashlar	Rounded
Ashlar	Brick
Rubble	

## COLOR

Are you looking for neutral or warm? Vibrant or muted? What about a diverse palette? Cultured Stone® veneer stone is available in a stunning variety of colors. You can even blend two or more textures or colorways to create a distinctive result.

## TRIM

A wide selection of Cultured Stone® veneer accessory products are available to put the finishing touch on your project. You can find them in our Product Selection Guide and at [www.culturedstone.com](http://www.culturedstone.com).

## GROUT

The color of the mortar you use can have a big impact on the overall look of the project. It can blend with the stone veneer or complement the colorway and make it stand out. Standard type N or S mortar color varies regionally, and color additives for mortar also are available. Check with your local dealer for the standard mortar color in your area and the color choices that are available.

While some Cultured Stone® veneer stone textures are designed to be installed only with or without the standard 1/2" mortar joint, others may be installed using a variety of techniques for greater design flexibility. Among the most popular installation techniques are dry stacked, tight-fitted stone without a mortar joint; standard 1/2"

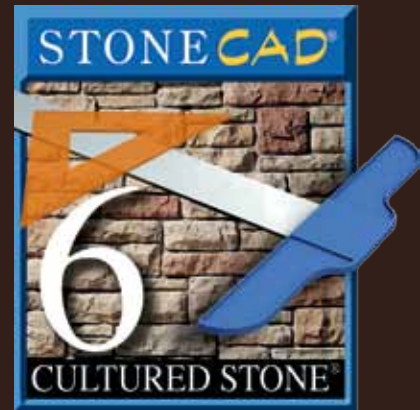
## Product Selection Guide



## Design EyeQ™



## StoneCad®



mortar joint finished in a variety of ways (e.g., raked, full to face, overgrouted, or various forms of weeping joints); and wide joint, usually full to face or overgrouted.

## DESIGN TOOLS

Our Product Selection Guide has swatch photos of standard Cultured Stone® veneer products offered nationally.

Our Design EyeQ™ visualization program allows you to upload photos of your home and apply Cultured Stone® veneer products to see how they'll look. Or try different materials on model homes on the site, where you also can select paint and roofing colors.

Our StoneCad® program allows architects and designers to import our products to CAD programs. Many Cultured Stone® veneer dealers have design studios and product displays where you can see and touch our products. Product samples are available from dealers, as well. For a list of dealers, see [www.culturedstone.com](http://www.culturedstone.com).

## INSTALLATION

If you're planning to hire an installer:

A list of qualified installers in your area is available at [www.culturedstone.com](http://www.culturedstone.com). Regional Cultured Stone® veneer product dealers also are a good source of referrals.

To install Cultured Stone® veneer products yourself:

Review installation instructions and the installation video on our website. Detailed drawings and industry installation instructions also are available at [www.culturedstone.com](http://www.culturedstone.com).

# The Cultured Stone® Collection

Cultured Stone® veneers come in a wide variety of shapes, colors, sizes and textures to satisfy the most exacting tastes. Each texture is cast in the mold of a natural stone and meticulously hand-colored to give it a visual authenticity that can't be matched. Whether a project is interior or exterior, commercial or residential, there's a Cultured Stone® veneer solution that's just right.

## STONE VENEER STYLES

So many different factors can affect the outcome of a design, but none is more fundamental than the shape of the stone veneer. Working with Cultured Stone® veneer products means having a broad range of shapes and styles to choose from:

### LEDGE

Both rugged and precise, rectangular stone veneers are small in scale and low-relief.

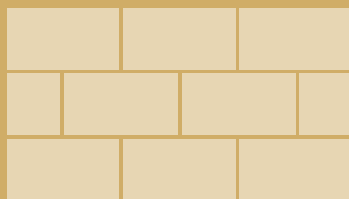
Country Ledge  
Drystack Ledge  
Alpine Pro-Fit® Ledge  
Pro-Fit® Ledge



### ASHLAR

Smooth-faced, rectangular blocks are hewn to a consistent size and installed in an organized pattern.

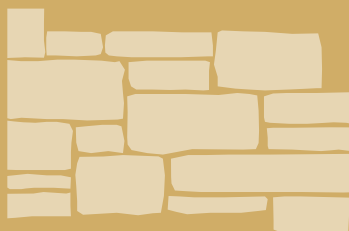
Cast-Fit™



### RANDOM ASHLAR

This style is versatile enough to look old fashioned or modern, depending on how it's applied.

Cobblefield®  
Rockface  
European Castle Stone  
Limestone  
Coral Stone



### BRICK

One of the oldest building materials, brick imparts a feeling of warmth and tradition.

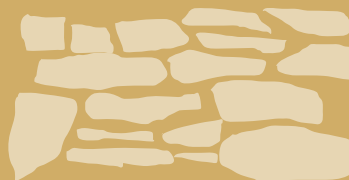
Used Brick



### RUBBLE

This craggy, informal style is purposely irregular and works well indoors and out.

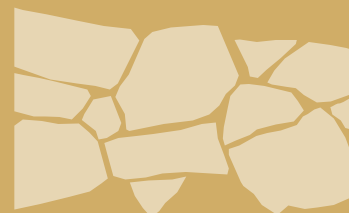
Southern Ledge  
Del Mare Ledge®  
Ancient Villa Ledge™



### FIELD

Organic in shape and color, this style creates a rugged, natural look.

Dressed Fieldstone  
Old Country Fieldstone  
Split Face



### ROUNDED

Smooth, worn and randomly shaped, these stone veneers lend a sense of comfort and timelessness.

Stream Stone  
River Rock





Eucalyptus Country LedgeStone with Taupe Trimstone and Watertable Accessories



### DRystack LEDGESTONE

The texture and variation of Drystack LedgeStone stone veneer capture both light and shadow. Individual stone veneers come in carefully-selected, pre-shaped incremental sizes to accommodate tight-fitted installation. Its rustic color palette blends well with contemporary roofing and wall finishes. Three colors available. Shown: Caramel Drystack LedgeStone



### PRO-FIT® ALPINE LEDGESTONE

Pro-Fit® Alpine LedgeStone stone veneer provides a rustic outdoor look that's easy to install. This precise, rugged ledgeStone texture provides color and shadow creation for a variety of design opportunities. Five colors available. Shown: Black Mountain Pro-Fit® Alpine LedgeStone



### CAST-FIT™

New from Cultured Stone® Cast-Fit™ stone veneer is reminiscent of venerable European architectural materials. This versatile product is available in two sizes and two subtle colors, and may be further customized with self-color or contrasting mortar. Shown: French Gray Cast-Fit™



### PRO-FIT® LEDGESTONE

Pro-Fit® LedgeStone stone veneer is a practical way to achieve a custom look. Small-scale, low-relief stone veneers are meticulously bundled together to form modular components of equal heights. The component pieces feature a patented interlocking mortar groove for a secure adhesion without grouted joints. Six colors available. Shown: Autumn Pro-Fit® LedgeStone



### COUNTRY LEDGESTONE

The extensive palette of installer-friendly Country LedgeStone stone veneer differentiates one ledgeStone from another. It also provides a more subtle blend of color. For a bolder, more random look, pair with Dressed Fieldstone stone veneer in matching or complementary colors. 12 colors available. Shown: Wolf Creek Country LedgeStone



### SOUTHERN LEDGESTONE

Southern LedgeStone stone veneer offers a rugged and informal appeal with its rough texture and deliberate irregularity. Tight-fitted or mortared, Southern LedgeStone can be used to achieve a number of unique treatments. Seven colors available. Shown: Aspen Southern LedgeStone



### DEL MARE LEDGESTONE®

It's as if the combined forces of earth, wind and sea over thousands of years created Del Mare Ledgestone® stone veneer. Inspired by stones found along the Mediterranean and Pacific island coasts, the appeal of its intricate textures and rich colors is timeless. Six colors available. Shown: Barossa Del Mare Ledgestone®



### LIMESTONE

Molded from limestone quarried in the upper Midwest, Limestone stone veneer replicates this popular building material to a T. The rough, hand-split surface in a variety of colors lends itself to any number of possibilities. Five colors available. Shown: Bucks County Limestone



### COBBLEFIELD®

The distinctive look of Cobblefield® stone veneer is designed to emulate the architecture of rural 19th-century America. Its rugged refinement makes it equally at home in residential or commercial settings. Five colors available. Shown: Chardonnay Cobblefield®



### ANCIENT VILLA LEDGESTONE™

Ancient Villa Ledgestone™ stone veneer speaks to a time when homes and other buildings were crafted from stones close at hand. A design that has remained virtually unchanged throughout the ages, its blend of regular and irregular shapes epitomizes rustic charm. Three colors available. Shown: Chianti Ancient Villa Ledgestone™



### ROCKFACE

Highly versatile Rockface stone veneer is a perfect fit for two of today's hottest looks: contemporary and Old World. Rockface not only lends itself to varying styles, but also to various applications including homes, signage, landscaping and commercial environments. One color available. Shown: Bucks County Rockface



### EUROPEAN CASTLE STONE

Beauty that's timeless and installation that's easy. European Castle Stone stone veneer is as elegant as it is practical. Its patented interlocking mortar grooves create a precise, groutless appearance fit for stately exteriors and grand interiors alike. Two colors available. Shown: Chardonnay European Castle Stone



Caramel Drystack Ledgestone



### DRESSED FIELDSTONE

The rugged look of Dressed Fieldstone stone veneer complements any natural environment. Its rich texture and range of color enhance a multitude of architectural designs. Three colors available. Shown: Aspen Dressed Fieldstone



### RIVER ROCK

Randomly shaped River Rock stone veneer has the warm and inviting look of stones rounded by years of tumbling in a northern forest riverbed. Comfortable and timeless, River Rock can be used to accentuate a variety of interior and exterior designs. Four colors available. Shown: Earth Blend River Rock



### OLD COUNTRY FIELDSTONE

Old Country Fieldstone stone veneer brings country charm to the 21st century with a wide variety of looks. Use a wide, overgrouted joint to deliver a random Tuscan look or a sturdy rural appeal. A tightly-horizontal emphasis provides a more formal look. Five colors available. Shown: Romana Old Country Fieldstone



### SPLIT FACE

The hand-dressed and exposed Split Face stone veneer provides dramatic veining and the brilliance of freshly revealed colors. Split Face flatters any interior or exterior wall. One color available. Shown: Superior Split Face



### CORAL STONE

The delicate fossil patterns and unique surface characteristics of Coral Stone stone veneer complement contemporary architecture and design beautifully. It can be installed as a random ashlar or in a repeating pattern. One color available. Shown: Fossil Reef Coral Stone



### CULTURED BRICK® VENEER

Used Brick veneer looks like full thickness brick, but is only 1/2" thick and can be installed anywhere. Two colors available. Shown: High Desert Used Brick



### STREAM STONE

Stream Stone stone veneer has a smooth, rounded texture that convincingly reproduces the look of worn stones found in rippling streams. It provides realistic color blends and can be used as an accent or to adorn an entire wall. Two colors available. Shown: Spring Stream Stone



**Nearly 50 years.  
Hundreds of combinations.  
Endless possibilities.**

There are many ways to make a house a home. But none can match Cultured Stone® veneer stone for style, versatility and quality. Since 1962, the trademark CSV® (Cultured Stone® Veneer) stamp has appeared on each and every piece of stone and brick veneer we craft, guaranteeing



that you're getting the original, proven and preferred brand. Our vast selection of colors and textures combine to produce effects that transcend all design styles, indoors and out. Explore the endless possibilities of building with Cultured Stone® veneer products. For more detailed



Only genuine Cultured Stone® brand products have a CSV® indicia embossed on the edge.

information, please visit our website or call 1-800-255-1727 to find a dealer near you. [www.culturedstone.com](http://www.culturedstone.com)

## Building for the future.

Cultured Stone® strives to meet today's building needs without compromising the world we leave for the future. Sustainability is at the heart of how we do business. This commitment to thinking and building green is evident in our product design, manufacturing processes and people.

With a minimum of 54% pre-consumer waste stream material in all Cultured Stone® veneer products, they stay beautiful and are capable of 50+ years of service. Superior quality control measures, quality raw materials, and industry-leading testing provide the confidence to offer a 50-year limited warranty. We meet or exceed the most stringent building code testing requirements in the industry, including the ICC AC-51. Once installed, our products don't require painting, coating or sealing.

Our manufacturing facilities protect the health of our employees and the environment. And we encourage our employees and retirees to give back to the communities in which we operate.



This National Association of Home Builders (NAHB) mark indicates third-party approval that a building product contributes to specified green practices for the National Green Building Certification Standard™. Cultured Stone® is the first masonry veneer manufacturer to receive this approval, which helps builders and designers select products that can earn points toward this green standard.



UL Environment's Environmental Claims Validation (ECV) has been the trusted leader in standards development, testing and compliance for more than a century. Products submitted to the lab are tested by this independent, third-party to validate environmental claims.



ICC-Evaluation  
Service ESR-1364

Of the more than 100 manufacturers of stone veneer, Cultured Stone® is among the five percent that have universal building code approval or AC-51 approval as reported by the ICC Evaluation Service, a third party reporting agency. AC-51 is one of the most stringent sets of criteria in the manufactured stone veneer industry. Cultured Stone® veneer products meet more than a dozen specific requirements.



Cultured Stone® is the first manufactured stone veneer maker to qualify for the GREENGUARD Indoor Air Quality Certified® and the even more stringent GREENGUARD Children & Schools™ product emission standards. This third-party validation means that our products are on the cutting edge of green technology and meet the strictest guidelines for indoor air quality.



Underwriters  
Laboratories

Around the globe, Underwriters Laboratories (UL) is the trusted resource for product safety certification and compliance solutions. UL has been testing products for public safety for more than a century, benefiting customers from manufacturers and consumers to regulatory bodies and code officials.

## Special thanks to:

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**David Gangloff Architects Inc.** for the photo on page 18.

**If you want to submit photos to be considered for the next publication, submit your photo at [www.culturedstone.com](http://www.culturedstone.com).**

For more information about Cultured Stone® products and services, visit [www.culturedstone.com](http://www.culturedstone.com) or call 1-800-255-1727.

\*See actual warranty for details, limitations and exclusions. Overhead, horizontal or sloped applications are not included in our building code evaluation reports or acceptances. These applications often require special approval/inspections by local building inspectors. Contact your architect or engineer for assistance designing these installations.

The product colors you see are as accurate as current photography and printing techniques allow. We suggest you look at product samples before you select colors.

The GREENGUARD INDOOR AIR QUALITY Certified Mark is a registered certification mark used under license through the GREENGUARD Environmental Institute.

#### Bucks County Dressed Fieldstone



CULTURED STONE®

The Preferred Name In Stone®

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